

Pelican Lake Association Minutes
Board Meeting: June 5, 2021, @ 9:00 a.m.

Call to Order

The meeting was called to order at 9:05 a.m. by Larold (Lud) Lodholz. Executive Board members present were Jeff Griffey, Vice-President; Joy Herman, Treasurer; Dawn Duschel, Secretary; and Board members, Barb Groeger, Jim Frymark, David Hardt. Board member, Janine Kocakulah, joined the meeting via telephone. Also in attendance were Vicki Smith (Newsletter Editor, Telephone Directory), Richard Upthegrove (I-LIDS and Technical Consultant), and Board member candidates Larry Burkhart, Todd Van Langen, Laurel Kniech (with husband, Jim).

Treasurer's Report September 2020-May 2021

A. Profit and Loss Report December 2020-May 2021.

1. Income from all sources (grants, donations, dues): \$24,366.34.

Listed below is a summary of some, but not all, of these sources, rounded to the next number.

Details can be found on the Income/Loss report:

- a. Suick Family Foundation Grant + Vectren/Center Point Energy Grant: \$10,000.00.
- b. PLAW membership dues: \$3,975.00.
- c. PLAW donations (EWM control, buoys, buoy maintenance, memorials): \$3,915.00.
- d. Lake Protection Raffle: \$2,560.00.
- e. Newsletter and Telephone Directory sponsorships: \$1,465.00.
- f. Fish-crib donations: \$1,230.00.

2. Expenses from all sources (EWM/AIS control, buoy maintenance, fish cribs, newsletter printing, insurance, professional services {WEB, Quickbooks}, other): \$13,566.34. Due to COVID-19, the yearly landing-monitoring expense was not incurred.

3. Net income: \$10,800.00.

B. Balance Sheet total assets: \$118,441.82, of which \$95,876.58 is in Certificates of Deposit.

C. The Treasurer's Report was approved.

Approval of the September 2020 Board Meeting Minutes

Minutes from the 2020 June Board Meeting and the 2020 September Board meeting were sent to the Board members prior to the meeting and were approved during the meeting. Due to COVID-19, there was no Annual Meeting in 2020.

Introductions

Introductions were made between the Board members and the prospective Board members. To date, we have applications from Larry Burkhart and Laurel Kniech. Todd Van Langen will submit his application prior to the 2021 Annual Meeting.

Committee Reports/Old Business

A. Governing Documents: It was suggested and agreed that an attorney should review the current comparison of original v. restated documents before presenting these documents to the members for their review. It was also proposed that we inquire about other legal requirements regarding these documents so that we will remain in compliance with laws and guidelines.

B. CBCW: The Clean Boats Clean Waters Program has resumed. While the State Landing is under construction, landing monitors have been doubled up at Keeler Landing to help with the overflow. Extending the hours of the monitors by adding two more hours in the evening was discussed and approved to start July 1, 2021. In order to be more competitive with other area lakes' employers, increasing the pay of our monitors by \$1.00 per hour per tier of longevity was discussed, then approved, as long as it doesn't affect our grant money. Dave Hardt will confirm this with Bob Mott, and, if there are no issues, the raise will go into effect July 1, 2021.

C. EWM: The Eurasian Water Milfoil survey done last year showed an increase in the amount and number of locations of EWM in our lake. The hand-pulling crew was here and removed some EWM from Treacherous Bay, Guth's Bay, and Musky Bay. Their plan to return for a second hand-pulling was thwarted by COVID-19. Another survey will be done in 2021. Surveys cost our association about \$2,700/year and hand-harvesting of EWM is about \$4,000 each session. Both are necessary to keep track of the progression of

EWM and keep it at bay. A suggestion was made that we notify the members via Constant Contact when we know there will be dive teams on the lake, as well as put a notification on our Facebook page. Notification of boat-landing monitors was also suggested. An article in the newsletter reminding boaters of diver-down safety buoys was also suggested.

- D. OCLRA (Oneida County Lakes and Rivers Association) Magnets:** Dave purchased enough magnets for every member. These large, colorful magnets list 4 steps that can be taken to protect our lake. The magnets will be hand-delivered next summer. There was also discussion about having another lake Comprehensive Management Plan (the last one was completed in 2013 and can be found on the Pelican Lake Association – Wisconsin website under “Lake Stewardship”). Dave Hardt will contact Onterra to start this discussion.
- E. Zebra Mussel Project:** Dave reported that he will put out a few traps this year, but that to date no live Zebra Mussels have been found in Pelican Lake.
- F. Water Levels:** There was discussion about the water level of the lake this year. Lud and Jeff will follow up with Wisconsin Valley Improvement Company. If you are interested in seeing reports of water levels, you can follow this link: www.wvic.com (search for “South Pelican”).
- G. Membership Report:** Janine reported that currently we have 284 members, 160 of whom have paid their 2021 dues. She also reported that some members wait and pay at the Annual Meeting or at Summerfest. There will be a Constant Contact e-mail sent to all members, reminding them to pay their 2021 dues.
- H. Phone Directory 2020-** Vicki reported that all but eight directories were hand-delivered in 2020 (the eight were mailed), saving on postage. She also stated that the directory made a large profit, thanks to the sponsorships of area businesses.
- I. Newsletter 2021:** Lud thanked Vicki and all those who help make the Newsletter a huge success every year. Vicki is always looking for articles and stories.
- J. I-LIDS:** Jeff Griffey, along with Richard Upthegrove, will install our I-LIDS unit at the State Landing as soon as the construction there is finished. Our I-LIDS unit captured over 15,000 videos last year. When it’s in place, it acts as a deterrent and a source of education for incoming boaters.
- K. State Boat Landing Construction:** Lud reported that the DNR had been very forthcoming with their plans and timelines. To accommodate the increased boat traffic, the landing was open for the Memorial Day Weekend, after which it was closed and will remain closed until the project is completed, the end of June. It was suggested that Constant Contact, in addition to Facebook, should be used to communicate this information to our members.
- L. Fishing Update:**
 - 1. Fish-Crib Update:** Jeff reported that he and his volunteers have built 31 of the 40 fish cribs, two of which have already been dropped in the lake. The plan is to have all 40 fish cribs in the water by July 4th. More specific information will be forthcoming. Jeff has worked closely with the DNR, mapping the drop locations. He said that this project was delayed and had some complications due to COVID-19 and rising wood prices. Jeff is very thankful and proud of his volunteers for this project.
 - 2. Wild Rice:** Mike Preul, Mole Lake Fisheries Biologist, is interested in re-establishing wild rice in Pelican Lake. Dave Hardt will reach out to Mike to continue this discussion.
 - 3. Pan Fish Study:** This study will occur in 2023 and will include a survey of the pan fish, bass, and reeds. Once this study has been completed, the Board will work with the DNR to address needed changes. There was discussion about fisheries projects and being more proactive in the planning process.
- M. Tech/social media:**
 - 1. Website:** <http://www.pelicanlakeassociation.org> our website is up and running. Work is still needed in order to: (1) eliminate some of the links that point to our old website’s storage, and,(2) move content from our old website to our current vendor. Dawn will mentor/train Janine and Dave so that they will feel comfortable making changes to the website, thus future changes should occur in a more-timely fashion.
 - 2. Constant Contact:** This program has allowed us to more efficiently e-mail members. Initially, in an effort to *not* inundate members with frequent e-mails, information was collected and compiled to be sent out less often. The Board suggested that shorter, more frequent and more timely e-mails would be more effective. The few members without e-mail addresses will still have important information compiled and mailed to their residence. If anyone is interested in obtaining an e-mail address, contact Dawn Duschel. Dawn will also work with Dave and Janine to help them feel comfortable sending out these updates.
 - 3. Facebook:** Dave followed the same approach of limiting the frequency of postings, so as to not overwhelm our members. Going forward, there will be frequent posts, so don’t forget to follow us/like us on Facebook (Pelicanlakepoa).

- N. Lake Protection Raffle Donation:** There was a very good response to our Lake Protection Raffle Donation tickets this year. Joy Herman will also have tickets available at the First Annual Waterski Show Fundraiser (July 10) and at Summerfest (July 24).
- O. Buoy Status:** Paul was unable to attend the meeting, but all buoys have been placed in the lake and, thanks to generous donations and “In Memoriam” donation buoys, we are well set to keep our lake patrons safe this year. Since some boaters do not understand how to navigate the buoy areas, Larry Burkhart offered to write a reminder article about buoy navigation for the 2022 Spring Newsletter.

New Business:

- A. Waterski Show July 10, 2021, at Noon:** Pelican Lake’s First Annual Waterski Show hopes to be a good fundraiser for our association. Local restaurants and area businesses have supported our efforts in this new endeavor. The Three Lakes and Conover Ski teams will join together to ski two half-hour shows for us (1:00-1:30 p.m. and 2:00-2:30 p.m.). Lakeview Inn will host this event from their property and will provide the bleachers and the use of their bathroom facilities. As part of this fundraiser for the association, a pair of waterskis and a paddle board will be raffled off, and a 50-50 raffle will occur at the event, as well as during the preceding week.
- B. New Board Members:** Applications will be reviewed, applicants will be vetted by the Board, and potential Board members will be introduced and voted upon at the Annual Meeting.
- C. Barb Weaver-Krause’s Shoreline Restoration Project:** This project, partially sponsored by the Pelican Lake Association, was postponed due to COVID-19, but we look forward to watching its progress. If there are any other homeowners interested in doing a similar restoration project, please contact Dave Hardt (414-324-1160; dhardt1@mac.com).
- D. PLAW Shoreline Restoration Garden’s Maintenance:** Maintenance on this demonstration garden has been done by volunteers up until last year. We now have hired Perry Miller, under the direction of Lynn Anderson, Lori Regni, and Bob Mott, to help maintain the garden.
- E. New Property Owners:** In an effort to reach out to new property owners, we will enlist the help of the Town Clerks, Julie Taylor (Schoepke) and Jonathan Sommer (Enterprise).
- F. 2021 Annual Meeting:** This meeting, scheduled for June 26, 2021, has been postponed until the Saturday morning of Labor Day Weekend (September 4, 2021): 9:30 a.m. registration; 10:00 a.m. meeting.
- G. Summerfest 2021:** The Summerfest Planning Meeting will now be June 26, 2021, at 9:00 a.m., at Schoepke Town Hall. Raffles will be scaled back this year, but the Summerfest Fundraiser Picnic will still happen on July 24th. Joy will obtain a one-day liquor-liability license. Lud will arrange for music for the event. Food will be prepared and served by volunteers from the association. Volunteers will also tend bar and help with the raffles.
- H. Donations to Other Non-Profits:** There was a request to add a members’ vote to allow the Board to authorize donations (up to a certain amount) to other non-profit organizations. In response, it was pointed out that making those donations would conflict with our Mission Statement and could jeopardize our 501c(3) status with the IRS.
- I. 5-year Plan:** This plan, originally written in 2013, will be restated via help from Janine Kocakulah and Vicki Smith. A new 2021 plan will then be shared with the Board members at the September 2021 Board meeting.

The meeting was adjourned at 1:00 p.m.

Respectfully submitted,
Dawn Duschel, Secretary

Save these 2021 Dates:

- 6-26-21 Summerfest Planning Meeting @ 9:00 a.m.
- 7-10-21 Waterski Show @ 1 p.m. @ Lakeview
- 7-23-21 Summerfest Setup @ 4:30 p.m.
- 7-24-21 Summerfest Fundraiser Picnic, 4:00–8:00 p.m.
- 7-25-21 Summerfest Cleanup @ 9:00 a.m.
- 8-21-21 Summerfest Recap Meeting @ 9:00 a.m.
- 9-04-21 Annual Meeting, Registration @ 9:30 a.m.; Meeting @ 10:00 a.m.
- 9-25-21 Board Meeting @ 9:00 a.m.