

**Pelican Lake Property Owners' Association  
MINUTES**

**Board Meeting: September 19, 2020 @ 10 A.M.**

**Call to Order**

The meeting was called to order at 10:04 a.m. by President, Larold (Lud) Lodholz. Executive Board Members present were Joy Herman, Treasurer; Dawn Duschel, Secretary; and Board Members, Barb Groeger and Jim Frymark. Also in attendance were Vicki Smith (Membership, Newsletter Editor, Telephone Directory), Richard Upthegrove (I-LIDS and Technical Consultant), Paul Tomczak (Buoy Maintenance) and Janine Kocakulah (Website Committee Member). Vice-President, Jeff Griffey (Fish Cribs, Fish Committee), and Board member, David Hardt (CBCW, AIS, DNR Liaison and Boat-Monitor Manager), were not in attendance, but sent in their reports.

**Approval of the 2020 June Board Meeting Minutes**

Minutes for the 2020 June Board Meeting were sent to Board members prior to the meeting and approved during the meeting. There were no Annual-Meeting Minutes to approve, due to COVID-19 requiring that the meeting be cancelled. Members were encouraged to submit any questions they may have to [info@pelicanlakepoa.org](mailto:info@pelicanlakepoa.org). Those questions were addressed during the June Board Meeting and responses were e-mailed back, if we had their e-mail address on file, or mailed via USPS, if we did not.

**Treasurer's Report June 2019-May 2020**

**A. Profit and Loss Report June 2020 – Sept 2020:**

**1. Income** from all sources, including grants, donations, dues, was \$6,839.74. Listed below is a summary of some, but not all, of these sources, rounded to the next number. Details found on the Income/Loss report:

- a.) I-LIDS Service Donations (Township of Enterprise and Schoepke): \$1,200
- b.) PLPOA Membership Dues: \$550.
- c.) PLPOA Donations (memorials, buoys, buoy-maintenance donations, and lake-health donations): \$755.
- d.) Newsletter and Telephone Directory Sponsors: \$3,575.

**2. Expenses** from all sources (mailings, Insurance, AIS equipment, CBCW payroll, I-LIDS monitoring, buoy maintenance and equipment): \$7,952.

**3. Net Income:** \$-1,112.

**B. Balance Sheet** reveals **total assets** of \$114,108, \$69,617 of which is in Certificates of Deposit. We have some CDs maturing, and Joy was approved to purchase another \$25,000 CD.

**C. Clean Boats Clean Waters (CBCW)** grant money was awarded this year, but because of COVID-19 we were not able to utilize boat monitors, so this money will carry over to next year. The Treasurer's Report was approved.

**D. Donations:** The Board approved a \$100 donation for the Elcho Food Pantry and a \$100 donation to the Wisconsin Lakes and Rivers organization.

**Committee Reports/Old Business**

**A. CBCW:** Clean Boats Clean Waters Program has been on hold this summer, due to COVID-19. We hope to resume in-person boat-landing monitoring in 2021.

**B. EWM:** A Eurasian Water Milfoil survey was done by Onterra again this year and we did have an increase in the amount of EWM in the lake. We hired a crew to do the hand-pulling, which has not been needed the last couple of years. We will never be totally free of EWM, but we can keep it at bay. The crew was not able to complete as much hand-pulling as initially was needed, due to a COVID-19 outbreak in their business. Onterra will re-evaluate in the Spring.

**C. Zebra Mussel Project:** There were a few traps put out again this year, none of which revealed Zebra Mussels. We will continue to monitor for their presence because they are found in nearby lakes.

**D. I-LIDS:** Both Schoepke and Enterprise Townships help share the cost with our Association of the annual maintenance. This is some of the information included in a letter that was sent to each Township by our President. *"To date there were 11,809 videos captured for the season. At this time, we are estimating that there will be over 1,200 launches from the State Landing. The I-LIDS unit was monitored from 5 a.m. to 12:00 p.m., seven days a week. With the 11,809 videos, there were over 30,000 audio impressions to boaters, reminding them to inspect their boats and clean them off."*

**E. Fishing Update:**

**1. Fish-Crib Update:** The Fish-Crib Committee has been hard at work building and modifying the initial few fish cribs. They have deployed their first two prototypes in Treacherous Bay which

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resulted in some revisions to the initial design. The plan is to have fish-crib reefs #1 and #5 built and in the water before ice-up, leaving for next year the building and dropping of the rest. We will add a blank on the 2021 membership form for those who would like to donate toward the cost of these cribs.

2. **Wild Rice:** On hold for now.
3. **Panfish:** Lud and Jeff are working on a game plan.
- F. **OCLRA:** Lud attended a recent OCLRA (Oneida County Lakes and Rivers Association) Zoom meeting and reported that there are over 21,000 septic tanks in Oneida County. Lud has learned that the DNR is working on a plan to start inspecting septic tanks, after the tanks have had their 3-year inspections.
- G. **Electroshocking:** This past week we received notice that electroshocking was to occur late Monday, September 21. Just prior to this meeting we were notified that this had been postponed, due to a COVID-19 outbreak on one of the boat crews. The electroshocking notice that we were going to send to members will be delayed until we know the rescheduled date.
- H. **Membership Report:** We still have 16 out of 296 members who have not paid their dues. A final contact letter will be sent to these members. We had 15 new members join in 2020.
- I. **Phone Directory:** The 2020 Telephone Directory was compiled and delivered this year. If members did not return the portion of the form with the information they wanted included in the Directory, only their name and address (public record) were listed in the Directory. Phone-directory member information will never be put on the website for public viewing; only sponsor ads will appear. 375 copies were printed, at a total cost was \$968.00; only 8 directories had to be mailed because the remaining 272 directories were all hand-delivered by a few of our Board members. We discussed acknowledging these Board members in the newsletter because their hand-delivery saved the organization \$272. Several area businesses sponsored the directory, yielding a profit of \$1,189.00 - all of which can be used for lake-health needs.
- J. **Newsletter:** The annual newsletter is looked forward to by many every year. While the cost to print and mail this year's newsletter was approximately \$2,200.00, thanks to our area-business sponsors, we had a profit of \$98.
- K. **Buoy Status:** Paul reported that we had 5 more memorial buoys purchased this year: 3 were deployed on Memorial Day; the other 2 were delayed at the factory, due to COVID-19. The buoys recently came in, but will not be put out until next year. Paul will begin pulling the buoys out on October 12. There was discussion about putting an article in the newsletter, reminding people to boat around the buoys. This will be added to the Boating Safety Reminder article that will be in next year's newsletter.
- L. **Shoreline Restoration Project:** The Association has hired Perry Miller to work under the direction of Lori Regni and Lynn Anderson, both Master Gardeners. Perry has spent many hours pulling weeds and keeping the area looking good. The Board proposed and approved this as an ongoing maintenance fee in our budget.
- M. **Website and Constant Contact:** We will continue to send out mass e-mails to the membership via Constant Contact, which allows for more formatting and photos than if we were to send them out via our web e-mail service. The Website Committee, Janine, Dave, and Dawn, has been working on the rebuild of our new website. A rough draft of changes they would like to make was presented to the Board and received enough great feedback to proceed with submitting those changes, working toward a final build and review.

#### **New Business**

- A. **State Boat Landing:** Lud received notification that the State plans to remodel the State Landing in March of next year. They will contact Jeff Griffey to ensure that they do not damage the foundation for the I-LIDS unit.
- B. **Loon Count July 18<sup>th</sup>:** Every 5 years there is a loon count across the state that surveys a sample of lakes. This year we had 3 Board members and 7 community members in 4 boats/pontoons, surveying the lake for loons and their chicks. 10 adults and 8 chicks were spotted.
- C. **Summerfest:** Due to limited volunteer resources and less availability of time by some of the key planning individuals, there was discussion about doing away with Summerfest. As a compromise, the decision was to proceed next year, but allow a third party to come in and take over the food portion. An additional volunteer offered to assist in recruiting volunteers for the day of activities. We will no longer solicit businesses for donations, unless someone wants to take that on. Also, we will simplify the end of the evening basket-raffle draw.
- D. **Name Change:** The following e-mail was sent out to members on 8/9/2020. This same information was mailed via USPS to members who do not have e-mail addresses on file.

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*Knowing that our PLPOA Website was due to be updated, we had intended to address the following topic at the Annual Meeting in late June, but due to the COVID-19 pandemic and the cancellation of the meeting, we were forced to wait until next year's Annual Meeting to bring it to a vote. However, our website tools are no longer supported! This requires us to do a total re-build of our website sooner rather than later. For this reason, we find that we need to deviate from a traditional in-person vote at the Annual Meeting and, instead, request an all-members' vote via e-mail on a couple of issues. Because our mission is to protect the health of Pelican Lake, we want to change not only the membership requirements, but also our name from the "Pelican Lake Property Owners' Association" to the "Pelican Lake Association." Doing so will help distinguish us from the Minnesota PLPOA, as well as show that we are an all-inclusive organization. In addition to a simple name change, our membership requirements would change from:*

**ARTICLE IV - CURRENT MEMBERSHIP**

Section 1. Anyone who owns property or properties, or is a seasonal renter, within the Townships of Schoepke and Enterprise, is eligible to be a member upon payment of dues without further qualification. Any member presently

in the organization, who resides outside of this radius is grandfathered.

**ARTICLE IV - PROPOSED MEMBERSHIP**

Section 1. Anyone who has an interest in protecting the health of Pelican Lake, is eligible to be a member, without further qualification, upon the payment of dues.

**We'd like you, as members to vote on this change. In order to vote, click on the button, or copy this address into your URL:**<https://www.surveymonkey.com/r/2HG3L2H>

**[CLICK HERE TO VOTE](https://www.surveymonkey.com/r/2HG3L2H)**

**Each link sent was only allowed to vote once, attempting to re-launch the link would give user a message saying they have already voted.**

***The survey questions were:***

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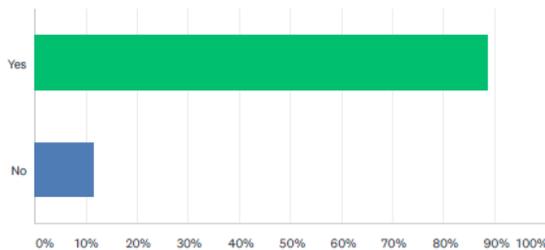
- 1) I am OK with the name change from the Pelican Lake Property Owners Association to Pelican Lake Association. Yes or NO
- 2) I am OK with changes in the wording for membership that was presented in the e-mail. Yes or No
- 3) Simply asked for Name of responder- The name is not associated with the votes they cast.

(Electronic) Results:

Pelican Lake Property Owners Association name change vote SurveyMonkey

Q1 I am OK with the name change from the Pelican Lake Property Owners Association to Pelican Lake Association

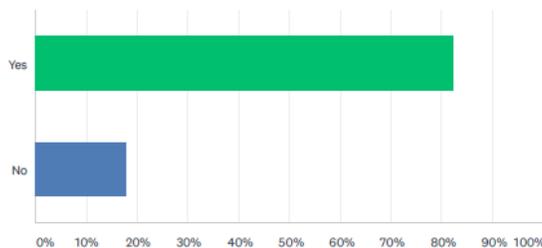
Answered: 164 Skipped: 0



ANSWER CHOICES	RESPONSES
Yes	88.41% 145
No	11.59% 19
Total Respondents: 164	

Q2 I am OK with changes in the wording for membership that was presented in the e-mail.

Answered: 163 Skipped: 1



ANSWER CHOICES	RESPONSES
Yes (1)	82.21% 134
No (2)	17.79% 29
Total Respondents: 163	

BASIC STATISTICS				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	2.00	1.00	1.18	0.38

**The breakdown including the couple paper response and a couple change of votes were:**

Name Change:

164 responses electronic 2 paper ballots but one failed to vote on the name change.

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Yes= 147 No= 19

Membership requirements:

163 Electronic responses 2 paper ballots and 2 requests to change their electronic vote from yes to no via e-mail  
Yes= 134 No= 29

During the Board meeting, while discussing the name change, we discussed the concerns of a few of the members that there was no open discussion (which could not occur because of our cancelled Annual Meeting, due to COVID-19) related to the change in membership requirements. It was decided that we would proceed with the name change so that the website can be up and running, but will table the membership requirements until our next Annual Meeting in order to allow for open discussion.

**E. Amendments to our Governing Documents:** The Articles of Incorporation, the Constitution, and the By-Laws are out-of-date and do not account for modern practices and, in fact, conflict with each other in a number of ways. These documents are being updated with proposed changes by a committee that includes Joy, Dawn, Vicki, and Janine. Some of these changes require member votes and were going to be addressed this past summer at the Annual Meeting; some of the changes are under the authority of the Board of Directors to revise and re-word. The more complicated parts of the By-Laws and the Constitution will be worked on over the winter so that everything can be addressed at the 2021 Annual Meeting.

**F. Nomination and Approval of New Board Members:** We plan to start a new vetting process for nominees to the Board, one that will allow us to become more familiar with what each nominee has to offer, and which, hopefully, will encourage more participation. The 2021 Spring Newsletter will outline this process.

**G. Fall Newsletter:** We will no longer send out the November Letter.

**H. Membership and Raffle Tickets:** In order to make the membership dues less confusing and the purchase of raffle tickets more timely, beginning in 2021, the yearly membership form and the lake-protection raffle tickets will be mailed with the Spring Newsletter. In addition, the May Newsletter will now become the April Newsletter and will be mailed the first week in April, instead of the first week in May. Doing this will control the influx of memberships so that they arrive at a better time for the Treasurer.

**I. Membership Year:** Going forward, beginning in 2021, the membership year will be from Annual Meeting to Annual Meeting, at a time when most members are getting geared up for their summer at the lake. Members will be encouraged to mail in their dues and tickets, but they may also take them to the Annual Meeting in June. If members opt to *not* purchase their lake-protection raffle tickets, they can either mail them back with their dues or they can return them at the Annual Meeting, allowing for the resale of tickets.

The meeting was adjourned at 1:51 p.m.

Respectfully submitted,

Dawn Duschel, Secretary

**Save the 2021 Dates (All scheduled at Schoepke Town Hall):**

06/05/2021 Summerfest Planning Meeting @ 9a.m.; Board Meeting @ 10 a.m.

06/26/2021 Annual Meeting: Registration @ 9:30 a.m., Meeting @ 10a.m,

07/23/2021 Summerfest Setup @ 4:30 p.m.

07/24/2021 Summerfest Fundraiser Picnic, 3-9 p.m. (Raffle drawing at 7 p.m. No need to be present to win.)

07/25/2021 Summerfest Cleanup @ 9 a.m.

08/21/2021 Summerfest Recap Meeting @ 9 a.m.

09/25/2021 Board Meeting @ 9 a.m.